

Dissemination activities in the project "ICC4VET"

Period: 01/09/2017-31/08/2020

Im Rahmen des Erasmus+ Projektes „Establishment of two-stage industry competence centers of vocational education and training (ICC4VET)“ wurden von jedem Projektpartner Dissemination Plans erstellt, fortgeschrieben und kontinuierlich durchgeführt. Eine Übersicht über die von allen Partnern durchgeführten Verbreitungsaktivitäten findet sich nachstehend.

Project Partner	Activity	Short description (e. g. organiser and topic of the event, title of the presentation, web-addresses etc.)	Date(s)/ Duration/ Frequency	Target group	Place	Number of organisations/ persons reached	Kind of documents available
Presentation on third parties events							
PP1 BSA	Präsentation und Diskussion	Präsentation und Workshops Universität Hamburg	April 2018	Professoren und Studenten	Hamburg	40	Präsentation
PP1 BSA	Präsentation und Diskussion	Präsentation und Erörterung der Bedeutung für Litauen mit einer Delegation von Politikern, Verwaltungen und Unternehmern aus Litauen	August 2018	Politiker, Verwaltungen, Unternehmer	Hamburg	25	Präsentation
PP1 BSA	Präsentation und Diskussion	Präsentation und umfassende Beratung der politischen Konsequenzen mit Hamburger Politikern	April 2019	Politiker	Hamburg	35	Präsentation
PP1 BSA	Präsentation und Diskussion	Präsentation im litauischen Parlament und Beratung der politischen Konsequenzen	April 2019	Parlamentarier	Vilnius	80	Präsentation
PP1 BSA	Präsentation und Diskussion	Präsentation und ausführliche Beratung der	September 2019	Politiker	Hamburg	20	Präsentation

		politischen Strategien mit Bundespolitikern in Hamburg					
PP1 BSA	Präsentation und Diskussion	Präsentation und Beratung von Projektergebnissen auf halbjährlichen Meetings von 15 verschiedenen Projekten	2018 - 2020	Wirtschaftskammern, Universitäten. Einrichtungen der Berufsbildung	Verschiedene Orte international	750	Präsentation
PP1 BSA	Präsentation und Diskussion	Präsentation und Beratung auf den Hanse-Tagungen	2018 & 2019	Wirtschaftskammern, Universitäten. Einrichtungen der Berufsbildung, Stakeholder	Riga & Hamburg	180	Präsentation
PP2 BTZ	Presentation of project	Presentation of project during meeting of committee for vocational training	21.03.2018	Participants meeting committee	Schwerin Chamber of Crafts	15	
PP2 BTZ	Presentation of project	Presentation of project during plenum meeting	31.05.2018	Participants plenum meeting	Schwerin Chamber of Crafts	30	
PP2 BTZ	Dissemination of project flyer	During regulars' table of businesswomen in Western Mecklenburg	Date not fixed yet	Members of regulars' table	Western Mecklenburg	20	Flyer
PP2 BTZ	Dissemination of project flyer	Open-door day	31.01.2020	All interested guests	Schwerin Chamber of Crafts	50	Flyer
PP3 ZSLM	Presentation about the project during the school opendoor day	Information of the project, its activities, photos, etc.	11.05.2018	All interested guests (student, employers, teachers)	Slupsk, PL		photos

PP3 ZSLM	Presentation about the project during the night in the town hall	Information of the project, its activities, photos, etc.	17.05.2018	All interested guests (student, employers, teachers)	Slupsk, PL		photos
PP3 ZSLM	Presentation about the project during the EDUDAY	Information of the project, its activities, photos, etc.	07.03.2019	All interested guests (student, employers, teachers)	Slupsk, PL		photos
PP3 ZSLM	Presentation about the project during the Job Fairs	Information of the project, its activities, photos, etc.	16.03.2018	All interested guests (student, employers, teachers)	Slupsk, PL		LINK
PP3 ZSLM	Presentation about the project during the educational picnic	Information of the project, its activities	10.05.2019	All interested guests (student, employers, teachers)	Slupsk, PL		LINK
PP3 ZSLM	Meeting with employers teaching in the dual system	Information about dual system and pedagogical course	06.09.2019	Employers	Slupsk, PL		Attendance list
PP3 ZSLM	Presentation about the project during National Education Day	Information of the project, its activities, photos, etc.	11.10.2019	All interested guests (student, employers, teachers)	Slupsk, PL		photos
PP4 VSRC	Presentation at the international meeting in Brussels	Presentation of the project aims and foreseen outcomes at the	13.09.2017	Representatives of VET organisations, employer	Brussels, BE	11	Participants' list

		international meeting in Brussels		associations, policy makers from ES, FI, NL, BE, DE, PL, LT			
PP4 VSRC	Presentation at the international meeting in Vicenza	Presentation of the project aims and foreseen outcomes at the international meeting in Brussels	05.10.2017	Representatives of VET and higher education organisations, chambers from ES, IT, NL, DE, SI, LT	Vicenza, IT	11	Participants' list
PP4 VSRC	Presentation at the national seminar for VET trainers in Vilnius	Presentation of the project aims and foreseen outcomes at the national seminar for VET trainers	22.03.2018	Representatives of 10 VET centres from all over Lithuania	Vilnius, LT	18	Participants' list
PP4 VSRC	Presentation at the international conference in Duesseldorf	Presentation of the project and first outcomes at the international conference	20.09.2018	Representatives of VET organisations, employer associations, policy makers from different EU countries	Duesseldorf, DE	28	Participants' list
PP4 VSRC	Presentation at the national conference for VET actors	Presentation of the project and first outcomes at the national conference	06.12.2018	Representatives of VET organisations,	Vilnius, LT	30	Participants' list

				employer associations, policy makers			
PP4 VSRC	Presentation at the national conference for VET actors	Presentation of the project and first outcomes at the national conference	14.03.2019	Representatives of VET organisations, Chambers, employer associations, companies, policy makers	Panevėžys, LT	72	Participants' list
PP4 VSRC	Presentation at the international conference for VET actors	Presentation of the project, its aims and activities at the international conference	26.09.2019	Representatives of VET organisations, employer associations, policy makers from different EU countries	Vilnius, LT	57	
PP4 VSRC	Presentation at the national conference for VET actors	Presentation of the project, its aims and activities at the national conference on work-based learning	05.12.2019	Representatives of VET organisations, Chambers, employer associations, companies, policy makers	Vilnius, LT	59	
PP5 PCCIC	Project presentation	Kick-off meeting of ICARO (<i>Innovative qualifications for technological and organizational innovation in building sector</i>) project partners, organised by Formedil	27 February 2019	Project partners	Rome, Italy	13 persons / 7 organisations	

PP5 PCCIC	Project presentation	Conference “Science and Education in Globalisation 2019” organised by Panevezys College	10 October 2019	College students, representatives of companies	Panevezys, Lithuania	70	
PP5 PCCIC	Project presentation	Regional event “Experience and Cooperation in Implementing Project Activities” organised by Utena regional vocational training centre	17 February 2020	Teachers, students, project managers, company representatives	Utena, Lithuania	50	
PP6 LAK	Meeting	Discussions about project activities and work group meeting in Hamburg on 12.10.2017	24.10.2017	LAK Management, Crafts council	Riga	7	List of participants
PP6 LAK	Meeting	Information about the project and its activities	03.11.2017	Representatives of LAK crafts organizations	Riga	12	List of participants
PP6 LAK	Meeting	Information about the project and its activities	09.11.2017	Representatives of craft companies	Riga	18	List of participants
PP6 LAK	Meeting	Discussion with lecturer about the training related of the project	05.01.2018	LAK Management, Lecturers	Riga	5	List of participants
PP6 LAK	Meeting	Meeting with the lecturer about the progress of curriculum creation (“Business Administration and Management”)	12.09.2018	LAK Management, Lecturer	Riga	3	List of participants

PP6 LAK	Meeting	Meeting with the lecturer about the training "Train the Trainers"	18.10.2018	LAK Management, Lecturer	Riga	3	List of participants
PP6 LAK	Meeting	Meeting with the lecturer about the results of "Train the Trainers"	08.01.2019	LAK Management, Lecturer	Riga	3	List of participants
PP6 LAK	Meeting	Discussion about project conference in Riga	12.09.2019	LAK Management, Crafts council	Riga	8	List of participants
PP6 LAK	Meeting	Meeting about the implemented trainings	27.02.2020	LAK Management, Crafts council, Lecturers	Riga	5	List of participants
PP7 VCVTC	Project presentation	Project work at school 2017-2018.	05.09.2017	VCVTC staff, students	VCVTC	324	presentation
PP7 VCVTC	Project presentation	Project work at school 2017-2018.	Oct.-Dec. 2017	Students and teachers from abroad (Latvia, Lithuania, Finland, Malta, Slovakia, Germany)	VCVTC	43	presentation
PP7 VCVTC	Project presentation	Project work at school 2017-2018.	07.11.2017	Students conference	VCVTC	89	discussion
PP7 VCVTC	Project presentation	International project work at school 2018-2019.	23.01.2018	VCVTC staff, students	VCVTC	282	presentation
PP7 VCVTC	Project presentation	Possibilities to participate in different projects	06.02.2018	VCVTC staff	VCVTC	42	discussion

PP7 VCVTC	Project presentation	Project work at school 2018-2019	Sept. 2018- Feb. 2019	Students, teachers, entrepreneurs from abroad	VCVTC, Lithuania, Latvia, Germany, Slovakia, Spain, Hungary, Finland, Iceland	524	Presentation, discussion
PP7 VCVTC	Project presentation	Project work at school 2019-2020	29.08.2019	VCVTC staff	VCVTC	59	Presentation
PP7 VCVTC	Project presentation	Project possibilities	11.09.2019	VCVTC students	VCVTC	394	Presentation
PP7 VCVTC	Project presentation	International cooperation at school	Sept. 2019- March 2020	Visitors from abroad	VCVTC, different EU countries	104	Presentation, discussion
PP7 VCVTC	Project presentation	Project work at school 2020-2021	28.08.2020	VCVTC staff	VCVTC	68	Presentation, outcomes, discussion
Project related information on websites, in newsletters, press releases							
PP1 BSA	Information about project on website	Presentation on Website Baltic Sea Academy www.balticsea-academy.eu	2017 - 2020	Alle Interessierten			Website
PP1 BSA	Information about project on website	Presentation on Website Hanse-Parlament www.hanse-parlament.eu	2017 - 2020	Alle Interessierten			Website
PP1 BSA	Information about project on website	Presentation on Project Website https://icc4vet.eu/	2017 - 2020	Alle Interessierten			Website
PP2 BTZ	Information about project on our website		during project	Members of SN Chamber of Crafts, SME's, prospective participants, other			

				interested parties			
PP2 BTZ	Press release	Presentation of project activities	1-2 times during project	all interested readers	SVZ (newspaper of Schwerin)		
PP2 BTZ	Press release	Presentation of project activities	2 times during project	Members of Chambers of Crafts in Northern Germany	Nordhandwerk (Magazine for members of Chambers of Crafts in Northern Germany)		
PP3 ZSLM	Information about the project on our website	Presentation of the project, its activities, photos, etc.	November 2017 - ongoing	VET students, teachers, companies, stakeholders All interested visitors	Slupsk, PL	All website visitors (about 10 000/month)	LINK
PP3 ZSLM	Constantly updated information about the ongoing project activities on ZSMiL Facebook page	Presentation of the project, its activities, photos, etc.	November 2017 - ongoing	VET students, teachers, companies, stakeholders All interested visitors	Slupsk, PL	All Facebook followers (about 2400)	Print screen
PP3 ZSLM	Information about the project in newsletter (Librus e-dairy)	Presentation of the project, its activities	December 2017, June 2018	VET students, teachers, parents	Slupsk, PL	All school students, parents, teachers	
PP3 ZSLM	Write a press release named "Dual [r]evolution in ZSMiL, a new quality in vocational training"	Presentation of the project, its activities	February 2019	Teachers, educational workers, directors, local administration	Slupsk, PL	Every school in Pomeranian voivodenship	LINK

PP3 ZSLM	Article and interview The Slupsk school has gained new partners. Students and companies benefit from the patronage in Głog Pomorza	About school and dual system	01.10.2018	Teachers, educational workers, directors, local administration	Slupsk, PL		
PP3 ZSLM	Interwiev with president about school	Presentation of the project, its activities	19.03.2018	Teachers, educational workers, directors, local administration	Slupsk, PL	Every school in Pomeranian voivodenship	LINK
PP4 VSRC	Information about the project on VSRC's website	Presentation of the project, its activities, foreseen outcomes, etc.	December 2017	VET students, teachers, companies, stakeholders All interested parties	Vilnius, LT	2000	Print screen
PP4 VSRC	Information about the project on VSRC's website	Presentation of the Training Technicians event in Vilnius	October 2018	VET students, teachers, companies, stakeholders All interested parties	Vilnius, LT	2000	Print screen
PP4 VSRC	Press realease about the start of testing Technician training on VSRC's website	Information about the start of the training	August/September 2018	All interested parties	Vilnius, LT	2000	Print screen
PP4 VSRC	Constantly updated information about the ongoing project activities		Ongoing	All interested parties	Vilnius, LT	2000	Print screen

	on VSRC's Facebook page						
PP4 VSRC	Press release about the implementation of Technician training on VSRC's website	Information about the implemented training	May 2020	All interested parties	Vilnius, LT	2000	Print screen
PP5 PCCIC	Information on website	Summary of the project and updated information in Lithuanian and English languages published on PCCCI website	March 2018 – September 2020	Chamber members and other visitors of the website			https://paneveziorumai.lt/lt/vykdomi-projektai/ https://paneveziorumai.lt/en/projects/
PP5 PCCIC	Publication in newsletter	Information on project and project partner meeting in Hamburg	June 2019	Chamber members		~ 300	Newsletter in pdf file
PP5 PCCIC	Publication on website	Information on project and project partner meeting in Hamburg	June 2019	Chamber members and other visitors of the website			https://paneveziorumai.lt/lt/projekto-partneriu-susitikimas-hamburge/
PP5 PCCIC	Publication in newsletter	Information on project, project partner meeting and conference in Riga	October 2019	Chamber members		~ 300	Newsletter in pdf file
PP5 PCCIC	Publication on website	Information on project, project partner meeting and conference in Riga	October 2019	Chamber members and other visitors of the website			https://paneveziorumai.lt/lt/rygoje-vyko-projekto-icc4vet-renginiai/

PP5 PCCIC	Publication on website	Information on Chamber project activities including ICC4VET	January 2020	Chamber members and other visitors of the website			https://paneveziorumai.lt/lt/sveciai-is-italijos-susipazino-su-panevezyje-veikianciomis-profesinio-mokymo-istaigomis/
PP5 PCCIC	Publication in newsletter	Information on implementation of project activities – testing parts of Technician training curriculum	07 February 2020	Chamber members		~ 300	Newsletter in pdf file
PP5 PCCIC	Press release on website	Press release on implementation of project activities (Product 04 WP5) – testing parts Technician training curriculum	07 February 2020	Visitors of Chamber website			https://paneveziorumai.lt/lt/mokymai-moksleiviams-bei-imoniu-darbuotojams-vykdant-projekta-icc4vet/
PP5 PCCIC	Publication on website	Information on virtual partner meeting, project progress and invitation to participate in virtual conference	June 2020	Visitors of Chamber website			https://paneveziorumai.lt/lt/rumu-tarptautine-projektine-veikla-tesiama-nuotoliniu-budu/

PP5 PCCIC	Publication in newsletter	Information on completion of the project and its results	4 September 2020	Chamber members	~ 300		Newsletter in pdf file
PP6 LAK	Sending information electronically	Information about the training the trainers in SMEs	22.08.2018	Crafts enterprises	Riga	48	Mailing list
PP6 LAK	Sending information electronically	Information about studies on „Business Administration and Management“	13.06.2019	Crafts enterprises, individual merchants	Riga	54	Mailing list
PP6 LAK	Sending information electronically	Information about studies on “Vocational and occupational educations”	08.11.2019	Crafts enterprises, individual merchants	Riga	46	Mailing list
PP6 LAK	Sending information electronically	Information about language studies	14.11.2019	Crafts enterprises, individual merchants	Riga	60	Mailing list
PP6 LAK	Updating project information on Latvian Chamber of Crafts’ website	Updating information after the project workshop www.lak.lv	After each workshop	Crafts enterprises, individual merchants	Riga		Material printout
PP7 VCVTC	Project information on school website	http://www.vkhk.ee/projektid/akt_proj/2017/09/projekt-establishment-of-two-stage-industry-competence-centers-of-vocational-education-and-training-icc4vet/	20.09.2017	All visitors			webpage
PP7 VCVTC	Project information and articles on school website and Facebook	https://www.vkhk.ee/et/koos-too-ja-partnerid/erasmus%2B-ka2-	07.12.2018	All visitors			Webpage, Facebook

		projekt-%E2%80%9Cestablishment-of-two-stage-industry-competence-centers-of-vocational-education-and-training%E2%80%9D-%28icc4vet%29-1#erasmus_ka2_projekt_establishment_of_two-stage_industry_competence_centers_of_vocational_education_and_training_icc4vet					
PP7 VCVTC	Project articles on school website and Facebook		During the project	All visitors			webpage
Publications in partner journals, books, printed newsletter, etc.							
PP4 VSRC	Information about the project in ENEFFIS project newsletter No 3 (published in 5 languages – EN, DE, EE, FI, LT)		June 2018				
PP4 VSRC	Information about the project in ENEFFIS project newsletter No 4 (published in 5 languages – EN, DE, EE, FI, LT)		February 2019				
PP4 VSRC	Information about the project in DIAD-Tools project newsletter No 4 (published in 6 languages – EN, SK, EE, LV, LT, PL)		January 2020				

PP7 VCVTC	Project presentation	Project work at school 2017-2018.	04.10.2017	Estonian prime minister and workers from government	VCVTC	9	discussion
PP7 VCVTC	Project overview in radio	Project work at school	19.09.2019	All listeners	Over Estonia		interview
PP7 VCVTC	Project overview in radio	Project work at school	21.05.2020	All listeners	Over Estonia		interview
Introduction of project results in policies, administrations, stakeholders ect.							
PP3 ZSLM	Pomeranian Local Government Educational Debate	Presentation of the project, its activities	24.09.2019	local administration	Slupsk, PL		
PP3 ZSLM	Cyclical meetings of heads of Slupsk schools in the city's education department	Presentation of the project, its activities	19.09.2019	local administration	Slupsk, PL		
PP3 ZSLM	meeting with the president and vice president of Slupsk	Presentation of the project, its activities	08.10.2019	local administration	Slupsk, PL		
PP4 VSRC	Introduction of Technician training as non-formal education program in Vilnius Builders Training Centre as part of adult trainings in speciality of architecture-construction specialist.		01.10.2020				
PP7 VCVTC	Project presentation	Project work at school 2018-2019	20.09.2018	Ministry of Estonian Education	VCVTC	14	presentation

PP7 VCVTC	Project presentation	International project work and possibilities for unemployed people and for companies/tutors	26.02.2019	Estonian Service for Unemployed people	Võru	26	discussion
PP7 VCVTC	Project presentation	International cooperation in VCVTC	20.09.2019	Employers, partner schools, politics	VCVTC	86	presentation
Disseminations to national and international umbrella organizations from business associations and educational institutions							
PP3 ZSLM	Business evening in chamber of commerce and industry	Presentation of the project, its activities	09.07.2019	chamber of commerce and industry	Slupsk, PL		
PP4 VSRC	Presentation at the round-table meeting at the Ministry of Education and Science of Lithuania, Chambers of Crafts, etc.	Introduction of the project and its outcomes to the Lithuanian education policy makers, VET authorities, business associations on various related occasions	2019 - 2020	Representatives of policy makers, educational authorities, employer organisations, VET providers	Vilnius, LT		
PP7 VCVTC	Project presentation	Project work at school 2018-2019	26.09.2018	Latvian Chamber of Commerce; VET school project managers from Latvia	Riga	28	presentation
PP7 VCVTC	Project presentation	Project work at school 2019-2020	14.10.2019	Ministry of Education	Tartu	24	presentation
Other activities							
PP1 BSA	Linkedin Post Hanse-Parlament	Veröffentlichung Projektergebnisse	14.08.2020				Screenshot

PP1 BSA	Poster	Erstellung und Verbreitung eines Posters	Ab Juni 2018				Poster
PP1 BSA	Newsletter	Informationen über das Projekt in halbjährlichen Newsletter	2018 - 2020	Alle Mitglieder, alle Interessierten			Newsletter
PP3 ZSLM	Distribution of project flyer during the school opendoor day	A flyer containing the main information about the project	11.05.2018	All interested guests (student, employers, teachers)	Slupsk, PL	500	Copy of a flyer
PP3 ZSLM	Distribution of project flyer during the night in the town hall	A flyer containing the main information about the project	19.05.2018	All interested guests (student, employers, teachers)	Slupsk, PL	500	Copy of a flyer
PP3 ZSLM	Distribution of project flyer during the events	A flyer containing the main information about the project	2017 - ongoing	All interested guests (student, employers, teachers)	Slupsk, PL		Copy of a flyer
PP3 ZSLM	Presentation about the project during the teachers council	Information of the project, its activities, partners, etc.	November 2017	All interested guests (student, employers, teachers)	Slupsk, PL	70	Participants' list
PP3 ZSLM	preparation of promotional materials (rollup and posters) informing about the ICC4VET project	Information of the project, its activities, partners, etc.	2017 - ongoing	All interested guests (student, employers, teachers)	Slupsk, PL		Copy of a poster and rollup
PP4 VSRC	Distribution of project flyer during the International Exhibition of	A flyer containing the main information about the	27-28.04.2018	All interested parties	Vilnius, LT	120	Copy of a flyer

	Construction in Vilnius, LT	project will be distributed to the visitors of the fair					
PP4 VSRC	Distribution of project flyer during the education fair "Studijos 2019" in Vilnius	A flyer containing the main information about the project will be distributed to the visitors of the fair	February 2019	All interested parties	Vilnius, LT	150	Copy of a flyer
PP5 PCCIC	Project presentation during Chamber events	Chamber member evening	30 October 2019	Chamber members	Panevezys, Lithuania	50	
PP5 PCCIC	Invitation to international virtual conference	Invitation to participate in virtual project conference sent to numerous recipients	15 June 2020	Chamber members, associations, educational institutions, other interested parties		~ 400	
PP7 VCVTC	Project possibilities in VCVTC	Student fairs during study year 2018/2019	During a schoolyear	Students and teachers from different primary and VET schools	Over Estonia	862	discussion
PP7 VCVTC	Project possibilities in VCVTC	Student fairs during study year 2019/2020	During schoolyear	Students and teachers from different primary and VET schools, entrepreneurs	Over Estonia	1423	discussion