



Recipient address

Riga.....

Invitation to the conference

**Small and medium-sized enterprises shape the future - New paths  
in vocational education and training**

Ladies and Gentlemen,

more and more young people want to study. Vocational training has fallen to an alarmingly low level, and at the same time many entrepreneurs are complaining about skills shortages. The existing shortage of qualified entrepreneurs, managers and skilled workers, which will continue to grow in the future, is the greatest constraint on the further development of small and medium-sized enterprises. Securing young talent is becoming a question of survival.

As part of an EU project with international partners, we have developed and successfully tested concrete solutions for vocational training, further education and university education and for securing young talent. We would like to present these solutions to you at a conference and discuss them with you. We would like to invite you to the following conference

**on 18 October 2019 from 09.00 - 13.00 o'clock  
in Radisson Hotel Old Town Riga**

Together with you at the conference, we would like to advise on the challenges that exist, and the good opportunities Latvia offers for retaining qualified young talent and ensuring an innovative continuation of the companies,

Participation in the conference - including drinks and lunch - is free of charge. Please register by **15 September 2019** at the latest using the enclosed registration form.

We are pleased to be able to provide you with very important information on vocational education and training and on safeguarding companies for the benefit of all.

Best regards



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## Programme of the Conference

### ***Small and medium-sized enterprises shape the future - New paths in vocational education and training***

**Date:** October 18, 2019 from 09:00 – 14:00

**Venue:** Radisson Hotel Old Town Riga, Z.A.Meierovica bulv. 10

**Operating languages:** English, German, Latvian

**Moderation:** Kamila Keinke, Baltic Sea Academy

#### Programme

**08:30 Registration and Welcome Coffee**

**09:00 Promotion of vocational training**

Diana Karasa, President Latvian Chamber of Crafts: *Welcome*

Katrīna Zariņa, Latvian Chamber of Commerce and Industry: *Importance and perspectives of vocational education and training in Latvia*

Rūta Gintaute – Marihina, Ministry of Education and Science: *Welcome remarks and Objectives and strategies of vocational education and training in Latvia*

Dr. Jürgen Hogeforster, Hanse-Parlament: *Establishment of industry competence centers of vocational education and training*

Discussion

**10:15 Securing qualified employees through dual vocational training**

Andreas Düsing, Schwerin Chamber of Skilled Crafts, Germany: *Dual vocational training in Germany*

Barbara Zakrzewska, Tadeusz Tanski Mechanical and Logistics School Complex, Poland: *Experiences with the establishment of Competence Center and dual vocational training*

Renata Cerneckiene, Vilnius Builders Training Center, Lithuania: *Further training of teachers for the realisation of dual vocational training and technician training*

Siret Lillemäe, Võru County Vocational Training Centre, Estonia: *Qualification of company personnel to carry out in-company vocational training*

Discussion



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**11:30 Coffee break and international exchange of experience**

**12:00 Qualification and recruitment of tomorrow's managers and entrepreneurs**

Kamila Keinke, Baltic Sea Academy: *Excellent managers and executives through further training to become technicians or master craftsmen*

Ginta Česevičienė, Panevezys Chamber of Commerce Industry and Crafts, Lithuania: *Experience with a qualification in Business Administration and Management within the scope of a technician training*

Dr. Jürgen Hogeforster, Hanse-Parlament: *Opportunities and challenges to attract qualified entrepreneurs through dual Bachelor's degree programs*

Inese Kļaviņa, Kuldīga Technology and Tourism Technical School, *Experiences with the establishment of a Competence Center, implementation of professional training programs and cooperation with Latvian Chamber of Crafts*

Diana Karasa, President Latvian Chamber of Crafts: *Qualification needs of SMEs and strategies of the Chamber of Skilled Crafts for vocational education and training*

Discussion

**13:15 Lunch and international exchange of experience**

**14:00 End of Conference**



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**Please tick as appropriate or add and return by  
 30.09.2019 at the latest**

At the Education Conference  
 in Riga on 18. October 2019

- We take part as following:
  - Education Conference on 18.10.2019 at 09:00
  - Lunch on 18.10.2019 at 13:00

and thus register the following persons:

a) (Name):-----

b) (Name): -----

c) (Name): -----

- Sorry, unfortunately we can not participate

For the conference, we would like to make the following suggestions:

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Sender (Name, Institution, Address,  
 Telephone and Fax Number, E-Mail)

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 Signature



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