



Dear Partners and Members,

Dear Ladies and Gentlemen,

I greet you in these so different, unusual and challenging days and weeks. None of us has ever experienced such a profound break in our normal lives as we have all experienced recently.

Now it seems that in most countries normality is slowly returning. However, the virus still does not allow us to meet at present. So, we have and had to cancel not only our annual Hanseatic Conference, but also three conferences in Slupsk, Hamburg and Vilnius in the last few months and June as part of three very exciting projects.

A lot of work has been done in these projects, many great and innovative results have been achieved, which we cannot present to you personally, but we would like to give all of us the opportunity to exchange and discuss.

For this purpose, we have prepared these 3 free conferences virtually together with international partners, to which we cordially invite you.

A summary of the conferences can be found below.

I would be pleased to welcome you to these conferences. You are also free to pass on the information to other interested persons and institutions.

I wish you all the best for the future and best wishes,

Dr. Max Hogeforster

Chairman of Hanse Parlament and Baltic Sea Academy

1. Designing and implementing a dual Bachelor's degree study course with integral attainment of a Bachelor's and vocational Master's qualification (Bachelor& Meister)



In Europe, there is a very high demand for young entrepreneurs to secure company transfers and start-ups. In SMEs, practical experience and professional knowledge are essential for running a business. As many university graduates lack these skills, SMEs can only recruit future managers from this group of graduates to a limited extent. Skilled workers with master craftsman qualifications have practical knowledge, professional experience and good skills in professional practice and theory. With the newly developed and successfully tested courses of study, a Bachelor's degree and vocational Master's qualification is acquired simultaneously. Thus, managers and entrepreneurs are attracted for SMEs, vocational training is upgraded and an academic Master craftsman's degree with unrestricted international recognition is achieved.





- Please use the following link to watch the videos at any time for you available:
- The virtual conference with Q&A round live will take place on 19 June 2020 at 10:00 am (CET). Please use the following link to participate:

2. Establishment of two-stage industry competence centers of vocational education and training (ICC4VET)



The participation in vocational education and training has fallen to an alarmingly low level in many countries, while at the same time many entrepreneurs complain about skills shortages of junior staff. The existing shortage of qualified entrepreneurs and skilled workers, which will continue to increase in the future, is the greatest obstacle to the further development of small and medium-sized enterprises. Securing the next generation is becoming a question of many companies' future. Together with international partners, concrete solutions for vocational training, further and higher education and for securing young talent have been developed and successfully tested.

- Please use the following link to watch the videos at any time for you available:
- The virtual conference with Q&A round live will take place on 17 June 2020 at 10:00 am (CET). Please use the following link to participate:

3. New skills for New Entrepreneurs - Attraction and Qualification of Refugees as Successors (New Entrepreneurs)



The integration of large numbers of refugees in host countries is an urgent, prominent and difficult task in many EU countries. Refugees who have good entrepreneurial potential can be trained as entrepreneurs in the host country in a comparatively short time and thus integrated into working life as successors or skilled workers for small and medium-sized enterprises. More jobs are already being lost every year due to failed business transfers than are newly created through business start-ups. The project has successfully developed new methods and concrete solutions for the qualification and integration of refugees as entrepreneurs and tested them in several countries, securing business transfers and start-ups.

- Please use the following link to watch the videos at any time for you available:
- The virtual conference with Q&A round live will take place on 15 June 2020 at 14:00 (Central European time). Please use the following link to participate:

